

Text Structure and Language Features: Example 2

Get your **FREE** **Light Pen** with **SUN-MAID**

And go in the draw to win a shopping spree in Sydney worth \$10,000!

Entry form

Name .....

Address .....

Telephone .....

Parent's name .....

Post this completed form, together with four SUN-MAID multipack barcodes to: SUN-MAID Light Pen Promotion Private Bag 94 313, Pakuranga

Language Features

Use of common abbreviations, e.g. PO

Use of titles e.g. Mr, Ms, etc

Use of instructions common to formatted text, e.g. Complete this form

Use of commands, e.g. Post

**Send in any 2 Gregg's Instant Coffee barcodes with this entry form and go into the draw to win 1 of 100 Air New Zealand travel vouchers worth \$500.**

To enter, complete this form and send in with any 2 Gregg's Instant Coffee barcodes to:  
**Gregg's Travel Promotion, PO Box 100986, North Shore Mail Centre, Auckland 1333.**

Yes, I've enclosed 2 Gregg's Instant Coffee barcodes.

Title: MR / MRS / MS / MISS (circle one)

First name \_\_\_\_\_

Last name \_\_\_\_\_

Address \_\_\_\_\_

Suburb \_\_\_\_\_

City \_\_\_\_\_

Phone No \_\_\_\_\_

Email \_\_\_\_\_

**Terms & Conditions:** You may enter as many times as you like. Two barcodes must be enclosed with each entry as proof of purchase. Only 1 entry per envelope. You can supply barcodes from any Gregg's Instant Coffee products, excluding Gregg's Bolero. Promotion ends 07/12/03. Entries must be received by 12/12/03. Winners will be notified by phone or mail 17/12/03. Each winner will receive Air New Zealand travel vouchers to the value of \$500 to be used before 31/12/04. These vouchers are available for redemption at any Air New Zealand Travelcentre or by phoning 0800 737 000. Vouchers are not redeemable for cash. Entry is open to all N.Z. residents except staff and their immediate families of Cerebos Gregg's Limited and it's associated agencies. No responsibility will be taken for late, lost or misdirected mail. Winners agree that their names may be used for reasonable PR purposes. Entrance into this promotion implies full acceptance of the terms and conditions.  
**Your Privacy:** Your personal details are being collected and will be held by Cerebos Gregg's Limited at 291 East Tamaki Rd, East Tamaki, Auckland. This information will be kept completely confidential and will be used exclusively by Cerebos Gregg's Limited for the purpose of direct marketing. You have the right to access and correct any information held by Cerebos Gregg's Limited. If you do not wish to receive any further promotional material from Cerebos Gregg's Limited please tick here.